

**Email:** chris(at)suthen.com  
**Nationality:** British,  
**Date of Birth:** 2<sup>nd</sup> April 1979

Open Canadian Work Visa until 2010

## Employment History

### **Contract Web Designer, Toronto Hydro**

Jan 2007 – Present

Employed on a contractual basis to work within the existing Web Team to design and implement a visual interface to allow customers to access their personal energy usage and identify ways to conserve energy and save money. One of the key requirements of the design was to present information in away that allowed a wide and diverse user group to learn about their personal energy usage and habits in a manner which used the least amount of textual copy. (Due to the ongoing nature of this project visuals can be provided on request)

### **Senior Web Designer, Kudos Information Ltd, Manchester UK**

September 2003 – 2007

As a web designer my main commitment is to produce creative, intuitive, and accessible designs; from creating layouts and designs within Photoshop, Fireworks and Flash, I produce standards compliant XHTML, and CSS to create complete working prototypes for development. With clients such as The Health Protection Agency and Equipment Direct I am well practised at adhering to W3C and UK Government guidelines, as well as providing consultation on all accessibility matters. I have an in-depth knowledge of browser compatibility issues and regularly carry out testing on sites for page layout consistency and accessibility.

I have a passionate interest in interaction design, usability and accessibility, and always strive to provide a solution that offers the best possible experience for end users. I often take the role of Lead Designer on projects, which involves working closely with a team to help shape a project through from the initial pitch and consultations phase until final release.

Being a senior designer I have experience of prioritising the workload within the team, communicating with project managers, working closely with Clients, Information Architects and Developers, to make sure all deadlines are met,

### **Key responsibilities:**

- Gathering and analyzing requirements through client meetings, user interviews and workshop sessions
- Visualizing new design concepts based on client requirements, target audiences, user behaviors, needs and expectations
- Development of designs to standards compliant prototypes and/or templates for user group, browser and accessibility testing.
- Liaising with developers to ensure quality is maintained on all front end code
- Preparing and performing accessibility tests and liaising with third parties such as RNIB.org.uk for external quality audits
- Preparing design specification and standards to assist clients maintain a high quality site.
- Providing input into sales bids and proposals

## Key achievements:

- Equipment Direct – Devised and implemented two user groups studies and tests. To provide the basis of a website design and interface which was easily usable by users who suffer common impairments such as; learning difficulties, mobility impairments and vision impairments.
- Carried out consultancy exercises for Nokia, Virgin Atlantic, OGCbuying.solutions, Equipment Direct, Hart District Council and Hampshire County Council.

## Designer, Developer for Nord Anglia, Harrogate, UK

2001 – 2003,

Designed and co-developed various learning aids for the military, public sector and private companies including, an online qualification tracking package which integrated with in house e-learning applications.

## Skills and Knowledge Areas

- Effective communication skills, written, oral and visual
- Proven interpersonal skills, client relation skills and ability to work in a team environment
- Strong problem solving, time and risk management skills
- Rapid interpretation of project and customer requirements
- Ability to familiarise with technical concepts or learn new systems quickly and establish baseline knowledge to achieve project goals
- Deep understanding of accessibility guidelines (RNIB, WCAG 1, Samurai errata, WCAG 2) and UK Web Government standards
- Experience with a range of CMS products, including Live Link, Immediacy, Tridion, Stellent, Fat wire
- Core skills; Photoshop, Fireworks, HTML/XHTML, CSS 1/2, Dreamweaver, Eclipse, Coldfusion 7
- Secondary: Flash, Actionscript, Javascript, Illustrator, mySql

## Academic History:

2002-2006     **University of Stafford: MA (Hons) Interactive Multimedia.**  
Grade Achieved: Distinction

1998-2001    **University of Stafford: BA (Hons) Electronic Graphics.**  
Grade Achieved: 2:1

## Professional Highlights:

- 2007            Invited to join the Web Standard International Liaison Project (WASP, ILP) to help promote and educate designers and developers on web standards, accessibility and internationalisation.
- 2002-4         Organised and run By Designers for Designers (BD4D.COM) in Manchester, UK with an average attendance of 200
- 2000            Peer judge and Fellow of the European Academy of Digital Media & Student ([www.europrix.org](http://www.europrix.org))

## Additional Information:

I enjoy most outdoor pursuits such as hiking, power kiting, also playing squash and travelling. I hold a clean, full driving licence. I'm also currently learning Spanish.

**References:** Available upon request.

## Example projects:

Personal Portfolio	<a href="http://www.suthen.com">www.suthen.com</a>
Equipment Direct (2006)	<a href="http://www.equipmentdirect.org.uk">www.equipmentdirect.org.uk</a>
Very.fm (2007)	<a href="http://www.very.fm">www.very.fm</a>
Global Addiction (2006)	<a href="http://www.globaladdiction.net">www.globaladdiction.net</a>
Global Addiction final report (14mb)	<a href="http://www.suthen.com/finalreport.doc">www.suthen.com/finalreport.doc</a>
Rarefuel radio (2006)	<a href="http://www.mediummagazine.net/music.html">www.mediummagazine.net/music.html</a>
The Londoner (2006)	<a href="http://www.london.gov.uk/londoner">www.london.gov.uk/londoner</a>
Principality Building Society (2005)	<a href="http://www.principality.co.uk/">www.principality.co.uk/</a>
Haefele (2005)	<a href="http://www.haefele.de/de">www.haefele.de/de</a>
Citizens Advice (2004)	<a href="http://www.citizensadvice.org.uk">www.citizensadvice.org.uk</a>